Masters at work

A state-of-the-art dental practice is building on its range of top-quality educational courses for dentists and dental health practitioners. Yvonne Gordon reports

Dr David Bloom and Dr Jay Padayachy are business partners at Senova Dental Studios, Watford, (formerly Bloomsbury Dental) which opened at new, stylish and hi-tech premises earlier this year with superb facilities, ideal for both practical dentistry and cutting-edge dental courses for dentists and dental health practitioners.

Senova has a large patient’s lounge area that doubles as a lecture theatre seating up to 45 delegates, as well as two rooms suitable for smaller seminars, perfect for lectures held on weekdays so that the practice doesn’t need to close.

Dr Bloom explains: ‘We use the Magnavu as a teaching aide and also as a video microscope. It even enables the practitioner to work off a TV screen.’

He continues: ‘All our facilities are located around a central sterilisation area, so everything is extremely accessible and absolutely ideal for both hands-on teaching sessions and lectures.’

Support is key

Dr Bloom and Dr Padayachy, who both have many years of teaching experience, are aided by Melonie Prebble, head of hygiene and co-director with Bloom and Padayachy, of teaching company CO-OP.R8 Seminars, which offers a broad range of continuing education seminars on the premises, including bespoke training, hands-on clinical training and talks by internationally acclaimed speakers.

Specialised lectures and workshops include Hands-On Whitening programmes for dentists and dental health practitioners in May 2009 and the four-part, step-by-step, Aesthetic Hygiene Experience course, which runs from September to March. In addition, courses on Smile Design in September/October 2009 and Smile-Make-Overs are on offer, as well as a photography course in June by Peter Gordon and Facial Aesthetics run by Brian Franks, director of Facetec. The team also runs Implant Mentoring Programmes for Nobel Biocare and is planning, Hands-On Implant day courses. There are also Hands-on Occlusion II and Record-Taking courses which features Bo Bruce and Dave Newkirk, who also teach at the Dawson Academy and lectured recently at the BACD annual conference.

BACD past president

A graduate of the Newcastle-upon-Tyne Dental School, Dr Bloom, who has been a partner since 1990, is accredited by the British Academy for Cosmetic Dentistry (BACD) and is a past president of the organisation.

He says: ‘As members of the dental profession our passion lies in moving dentistry forwards. We believe that with our hands-on skills and knowledge we can assist like-minded dental professionals to reach their goals.’

‘My father was a dentist and we worked together for many
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A unique environment

The Senova team strives to make the dental practice unique by providing outstanding clinical skills, exceptional patient service, spa-like amenities, leading-edge dental technology, materials and equipment within a relaxed atmosphere. Depending on what is appropriate, patients can expect a personal DVD or DVD player with music or film choices during treatment, aromatherapy oil fans, warm, scented neck pillows to ease comfort in the dental chair, paraffin hand-wax treatments and refreshments.

For more information about Senova, call 01923 233600 or visit www.senovadental.com. Or for information about courses at Senova, visit www.coopr8.com.