Masters at work

A state-of-the-art dental practice is building on its range of top-quality educational courses for dentists and dental health practitioners. Yvonne Gordon reports

Dr David Bloom and Dr Jay Padayachy are business partners at Senova Dental Studios, Watford, (formerly Bloomsbury Dental) which opened at new, stylish and hi-tech premises earlier this year with superb facilities, ideal for both practical dentistry and cutting-edge dental courses for dentists and dental health practitioners.

Senova has a large patient’s lounge area that doubles as a lecture theatre seating up to 45 delegates, as well as two rooms suitable for smaller seminars, perfect for lectures held on weekdays so that the practice doesn’t need to close. They also hold weekday evening seminars for local practitioners.

For patients, there are nine dental studios including a dental operating theatre. The practice’s hi-tech equipment includes a Magnavu – a high-tec camera which can film in one studio and project into the lecture theatre.

Dr Bloom explains: ‘We use the Magnavu as a teaching aide and also as a video microscope. It even enables the practitioner to work off a TV screen.’

He continues: ‘All our facilities are located around a central sterilisation area, so everything is extremely accessible and absolutely ideal for both hands-on teaching sessions and lectures.’

Support is key

Dr Bloom and Dr Padayachy, who both have many years of teaching experience, are aided by Melonie Prebble, head of hygiene and co-director with Bloom and Padayachy of teaching company CO-OP.R8 Seminars, which offers a broad range of continuing education seminars on the premises, including bespoke training, hands-on clinical training and talks by internationally acclaimed speakers.

Specialised lectures and workshops include Hands-On Whitening programmes for dentists and dental health practitioners in May 2009 and the four-part, step-by-step, Aesthetic Hygiene Experience course, which runs from September to March. In addition, courses on Smile Design in September/October 2009 and Smile Make-Overs are on offer, as well as a photography course in June by Peter Gordon and Facial Aesthetics run by Brian Franks, director of Facetec. The team also runs Implant Mentoring Programmes for Nobel Biocare and is planning, Hands-On Implant day courses. There are also Hands-on Occlusion levels I & II and Record-Taking courses which features Bo Bruce and Dave Newkirk, who also teach at the Dawson Academy and lectured recently at the BACD annual conference.

BACD past president

A graduate of the Newcastle-upon-Tyne Dental School, Dr Bloom, who has been a partner since 1990, is accredited by the British Academy for Cosmetic Dentistry (BACD) and is a past president of the organisation.

He says: ‘As members of the dental profession our passion lies in moving dentistry forwards. We believe that with our hands-on skills and knowledge we can assist like-minded dental professionals to reach their goals.

‘My father was a dentist and we worked together for many years. When he retired I decided to carry on his passion for dentistry, and went on to study dentistry at the same school he attended. I continued to work closely with him, following in his footsteps and eventually became the owner of the practice he had built up over many years.”

‘I feel very privileged to have such a dedicated and highly skilled team, which includes our practice nurse and dental therapists. My passion for dentistry and my desire to provide the highest quality of care for our patients is what drives me to constantly improve and develop new treatments. We are constantly expanding our range of services and are always looking for ways to improve the patient experience. This is why we have invested in state-of-the-art equipment and facilities, as well as hiring highly trained professionals to work with us.

‘Our patients are our top priority and we are committed to providing them with the best possible care. We strive to create a welcoming and comfortable environment where our patients feel at ease and can trust us with their oral health.

‘We are proud to be a part of the dental profession and are committed to staying up-to-date with the latest developments in dentistry. We believe in the importance of continuing education and regularly attend conferences and courses to stay informed about the latest techniques and treatments.

‘We are dedicated to providing our patients with the best possible care and are committed to delivering high-quality results. We are proud of the fact that our patients often return for regular check-ups and refer their friends and family to us. We are passionate about dentistry and are always looking for ways to improve and develop new treatments.”
A unique environment

The Senova team strives to make the dental practice unique by providing outstanding clinical skills, exceptional patient service, spa-like amenities, leading-edge dental technology, materials and equipment within a relaxed atmosphere. Depending on what is appropriate, patients can expect a personal CD or DVD player with music or film choices during treatment, aromatherapy oil fans, warm, scented neck pillows to ease comfort in the dental chair, paraffin hand-wax treatments and refreshments.

For more information about Senova, call 01923 253600 or visit www.senovadental.com. Or for information about courses at Senova, visit www.coopr8.com.

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Smile Design dental practice in Nantwich, Cheshire.

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