Masters at work

A state-of-the-art dental practice is building on its range of top-quality educational courses for dentists and dental health practitioners. Yvonne Gordon reports

Dr David Bloom and Dr Jay Padayachy are business partners at Senova Dental Studios, Watford, (formerly Bloomsbury Dental) which opened at new, stylish and hi-tech premises earlier this year with superb facilities, ideal for both practical dentistry and cutting-edge dental courses for dentists and dental health practitioners.

Senova has a large patient’s lounge area that doubles as a lecture theatre seating up to 45 delegates, as well as two rooms suitable for smaller seminars, perfect for lectures held on weekdays so that the practice doesn’t need to close.

They also hold weekday evening seminars for local practitioners.

For patients, there are nine dental studios including a dental operating theatre. The practice’s hi-tech equipment includes a Magnavu – a high-tec camera which can film in one studio and project into the lecture theatre.

Dr Bloom explains: ‘We use the Magnavu as a teaching aid and also as a video microscope. It even enables the practitioner to work off a TV screen.’

He continues: ‘All our facilities are located around a central sterilisation area, so everything is extremely accessible and absolutely ideal for both hands-on teaching sessions and lectures.’

Support is key

Dr Bloom and Dr Padayachy, who both have many years of teaching experience, are aided by Melonie Prebble, head of hygiene and co-director with Bloom and Padayachy, of teaching company CO-OP.R8 Seminars, which offers a broad range of continuing education seminars on the premises, including bespoke training, hands-on clinical training and talks by internationally acclaimed speakers.

Specialised lectures and workshops include Hands-On Whitening programmes for dentists and dental health practitioners in May 2009 and the four-part, step-by-step, Aesthetic Hygiene Experience course, which runs from September to March. In addition, courses on Smile Design in September/October 2009 and Smile Make-Overs are on offer, as well as a photography course in June by Peter Gordon and Facial Aesthetics run by Brian Franks, director of Facetec. The team also runs Implant Mentoring Programmes for Nobel Biocare and is planning, Hands-On Implant day courses. There are also Hands-on Occlusion levels I & II and Record-Taking courses which features Bo Bruce and Dave Newkirk, who also teach at the Dawson Academy and lectured recently at the BACD annual conference.

BACD past president

A graduate of the Newcastle-upon-Tyne Dental School, Dr Bloom, who has been a partner since 1989, is accredited by the British Academy for Cosmetic Dentistry (BACD) and is a past president of the organisation.

He says: ‘As members of the dental profession our passion lies in moving dentistry forwards. We believe that with our hands-on skills and knowledge we can assist like-minded dental professionals to reach their goals.

‘My father was a dentist and we worked together for many years and this is why we have combined our efforts.’
years. I started as an associate for a year in Gloucester before coming here and was a vocational trainer in the mid 90’s for three years. I love helping people improve their teeth from the cradle to the grave and enjoy enabling people to literally change their lives with both functional and aesthetic dentistry.

Making a difference
Also a Newcastle graduate, Dr Padayachy, who became a principal at the practice in 1998, adds: ‘I love the ability to make a difference through helping dental patients improve their teeth and I also enjoy the personal contact. Every mouth is completely different and presents a new challenge.

Dr Padayachy continues: ‘We moved practices because we outgrew our old building and it did not reflect the quality of what we were producing. The courses have been running for over three years with delegates giving us very positive feedback.

“We regard ourselves as having one of the best dental facilities in the UK, because we provide lectures combined with state-of-the-art studios to provide hands-on programmes, which run seamlessly together. Location-wise, we are accessible nationwide with excellent rail and road links running from North to South and East to West.

‘Senova has a very well-established and loyal team and many of our dental patients and dental course delegates travel from a long distance for our services. We aim to become known as one of the best teaching facilities in the UK.’

A unique environment
The Senova team strives to make the dental practice unique by providing outstanding clinical skills, exceptional patient service, spa-like amenities, leading-edge dental technology, materials and equipment within a relaxed atmosphere. Depending on what is appropriate, patients can expect a personal CD or DVD player with music or film choices during treatment, aromatherapy oil fans, warm, scented neck pillows to ease comfort in the dental chair, paraffin hand wax treatments and refreshments.

For more information about Senova, call 01923 253600 or visit www.senova-dental.com. For information about courses at Senova, visit www.coapr8.com.

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